



Jackson Names Alison Reed Head of Distribution

LANSING, Mich. — December 18, 2025 — [Jackson Financial Inc.](#)¹ (NYSE: JXN) (Jackson®) today announced that Alison Reed has been appointed Head of Distribution of Jackson National Life Distributors LLC (JNLD), the marketing and distribution business of Jackson National Life Insurance Company. In this role, Reed has responsibility to drive organizational performance, develop new product and distribution opportunities and direct initiatives for continued business growth at JNLD and Jackson. Reed will serve as a member of Jackson's Executive Committee.

"Alison is a proven leader with a track record of successful execution to support Jackson's strategic growth," commented Chris Raub, President, Jackson National Life Insurance Company. "Her understanding of the retirement services industry, combined with her tenured experience in driving the development of Jackson's product and distribution strategy, will serve her well as she leads JNLD through Jackson's next phase of growth. I am confident she will continue to foster a collaborative, experience-focused environment that will help our teams thrive as we continue to meet the evolving needs of our partners."

"I'm incredibly proud to lead such a dedicated and talented team at Jackson," added Reed. "Our commitment to delivering value, building trust and driving meaningful outcomes for Jackson and our stakeholders is what makes this organization truly exceptional. I look forward to the innovative ways we will continue to empower financial professionals with the tools and support they need to help clients achieve financial security in retirement."

Reed joined Jackson in 2002 and has served in a variety of leadership roles during her tenure at JNLD, including Chief Product Development and Strategy Execution Officer, JNLD Chief Operating Officer, and Executive Vice President of Product Solutions. Previously, Reed also served as Vice President of Variable Annuity Product Management and was Vice President of Due Diligence for National Planning Holdings®, Inc. (NPH). Reed earned a bachelor's degree from the University of Colorado and a master's in business administration from the University of Denver. She holds FINRA Series 7 and 24 registrations.

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¹Jackson Financial Inc. is a U.S. holding company and the direct parent of Jackson Holdings LLC (JHLLC). The wholly-owned direct and indirect subsidiaries of JHLLC include Jackson National Life Insurance Company, Brooke Life Insurance Company, PPM America, Inc. and Jackson National Asset Management, LLC.

ABOUT JACKSON

Jackson® (NYSE: JXN) is committed to helping clarify the complexity of retirement planning—for financial professionals and their clients. Through our range of annuity products, financial know-how, history of award-winning service* and streamlined experiences, we strive to reduce the confusion that complicates retirement planning. We take a balanced, long-term approach to responsibly serving all our stakeholders, including customers, shareholders, distribution partners, employees, regulators and community partners. We believe by providing clarity for all today, we can help drive better outcomes for tomorrow. For more information, visit www.jackson.com.

**SQM (Service Quality Measurement Group) Call Center Awards Program for 2004 and 2006-2024. (Criteria used for Call Center World Class FCR Certification is 80% or higher of customers getting their contact resolved on the first call to the call center (FCR) for 3 consecutive months or more.)*

Jackson® is the marketing name for Jackson Financial Inc., Jackson National Life Insurance Company® (Home Office: Lansing, Michigan) and Jackson National Life Insurance Company of New York® (Home Office: Purchase, New York).

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PR3753 12/25