JACKSON®

The strength and know-how to help clarify your retirement plan

Planning for retirement can make some people feel uncertain about the future. That's why Jackson® is committed to helping clarify retirement's complexity. Our 60+ years of service, best-selling traditional variable annuity products,* and financial strength ratings may help you gain confidence in your retirement plan.

Take a closer look at our strength and the depth of our knowledge. We can help inform more confident choices today—and better outcomes tomorrow.

Financial strength ratings

- **A (Excellent)**—A.M. Best financial strength rating, the third highest of 13 rating categories
- **A (Strong)**—Fitch insurer financial strength rating, the sixth highest of 19 rating categories
- **A (Strong)**—Standard & Poor's insurer financial strength rating, the sixth highest of 20 rating categories
- **A3 (Good)**—Moody's Investors Service, Inc. insurance financial strength rating, the seventh highest of 21 rating categories

Ratings current as of February 18, 2025.

Financial strength ratings do not apply to the principal amount or investment performance of the separate account or underlying investments of variable annuities. While ratings can be objective indicators of an insurance company's financial strength and can provide a relative measure to help select among insurance companies, they are not guarantees of the future financial strength and/or claims-paying ability of a company and do not apply to any underlying variable investment options. The broker/dealer from which an annuity is purchased, the insurance agency from which an annuity is purchased, and any affiliates of these entities make no representations regarding the quality of the analysis conducted by the rating agencies. The rating agencies are not affiliated with the broker/dealer from which an annuity is purchased, the insurance agency from which an annuity is purchased, and any affiliates of these entities, nor were they involved in any rating agency's analysis of the insurance companies.

* LIMRA/Secure Retirement Institute, US Individual Annuity Sales Report 4Q YTD 2024. Jackson ranks number 1 for traditional variable annuity sales out of 39 companies that reported sales to the LIMRA/Secure Retirement Institute in 4Q YTD 2024. Jackson National Life Insurance Company sales are inclusive of sales by Jackson National Life Insurance Company and Jackson National Life Insurance Company of New York.

Annuities are issued by Jackson National Life Insurance Company (Home Office: Lansing, Michigan) and in New York by Jackson National Life Insurance Company of New York (Home Office: Purchase, New York). Variable annuities are distributed by Jackson National Life Distributors LLC, member FINRA. May not be available in all states, and state variations may apply. These products have limitations and restrictions. Contact Jackson for more information.

Jackson® is the marketing name for Jackson Financial Inc., Jackson National Life Insurance Company®, and Jackson National Life Insurance Company of New York®.

Not FDIC/NCUA insured • May lose value • Not bank/CU guaranteed
Not a deposit • Not insured by any federal agency

Our strength in numbers

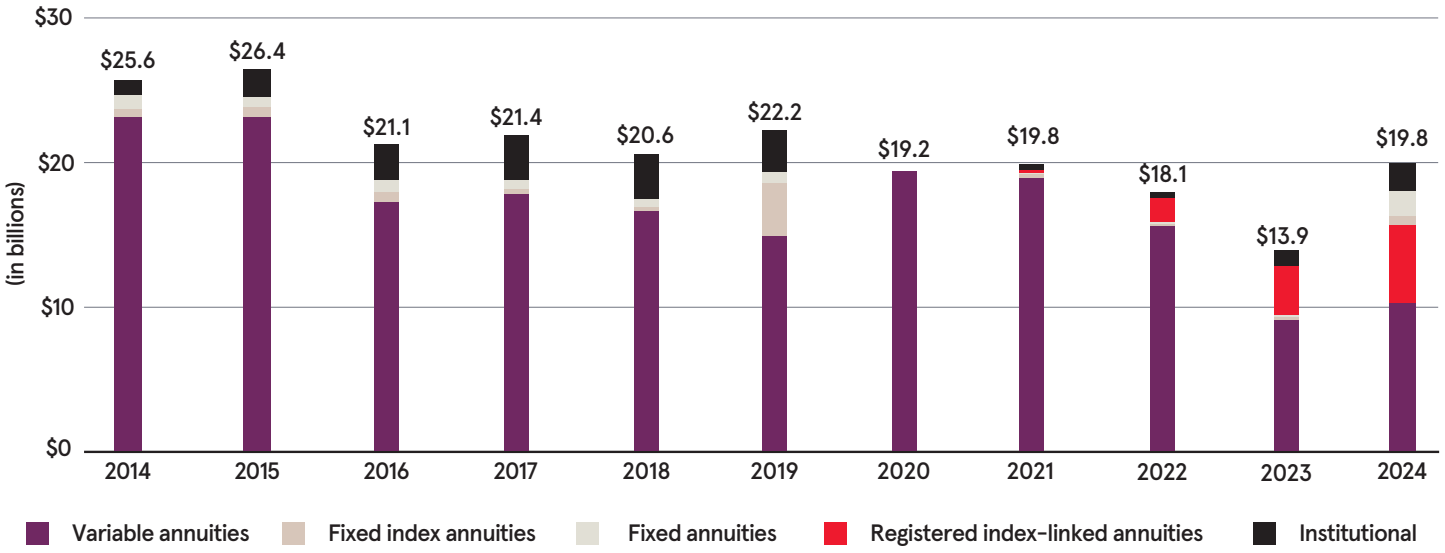
Jackson Financial Inc. had $19.8 billion in total sales[1] and $338 billion in total assets as of December 31, 2024.[1, 2]

These numbers express our continuing commitment to serving your needs through the complex landscape of retirement.

Jackson is the top seller of traditional variable annuities in the United States.[3]

- **Jackson sold more than $10 billion in variable annuities in 2024.**
- **Sales of fixed index annuities totaled $181 million in 2024.[4]**
- **Jackson sold $1.4 billion in fixed annuities in 2024.[4]**

Jackson sales and deposits by product line[1, 4]



EXPLORE HOW WE CAN HELP CLARIFY YOUR RETIREMENT PLANNING AT JACKSON.COM

Fixed index annuities are also known as fixed annuities with index-linked interest.

[1] Financial results from Jackson National Life Insurance Company and its subsidiaries have been included in Jackson's financial results. Jackson results exclude its separately managed account business, as new deposits have been discontinued effective July 31, 2015. Fixed index annuities, life insurance, and institutional products are not sold in New York. Jackson discontinued sales of life insurance in all other states in August 2012.

[2] Refers to GAAP-basis consolidated total assets of Jackson Financial Inc. (JFI), the ultimate parent company of Jackson National Life Insurance Company and Jackson National Life Insurance Company of New York, reported as of December 31, 2024. JFI also reported consolidated policyholder-related liabilities of $293.4 billion as of December 31, 2024. Generally accepted accounting principles (GAAP or US GAAP) refer to a common set of accounting rules, standards, and procedures issued by the Financial Accounting Standards Board (FASB). The purpose of GAAP is to ensure that financial reporting is transparent and consistent from one organization to another. The U.S. Securities and Exchange Commission (SEC) requires publicly traded and regulated companies to follow GAAP for the purpose of financial reporting.

[3] LIMRA, Secure Retirement Institute®, U.S. Individual Annuity Participants Report 4Q YTD 2024. Based on traditional variable annuity sales out of 39 companies that reported sales. Jackson National Life Insurance Company sales are inclusive of sales by Jackson National Life Insurance Company and Jackson National Life Insurance Company of New York.

[4] Net of premiums ceded to Athene.

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